

# JOANY D'AGOSTINO

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## **SHOW PRODUCER AND PROMOTION MANAGER, *INSIDE EDITION* (7/98-Present)**

Responsible for creating a powerful, uniform voice for KingWorld's top rated, nationally syndicated newsmagazine, *Inside Edition*. Write and produce daily show open and in-show teases. Also responsible for all media promotion for the show including seasonal image campaigns, daily topical promos, website and radio spots for *Inside Edition's* 197 affiliated stations. Supervised *Inside Edition's* new graphic design, seasons twelve and fifteen. Pitch and produce stories. Supervise staff of seven.

## **PROMOTION MANAGER, CBS 3, PHILADELPHIA (9/97-7/98)**

Responsible for implementing new branding campaign. Supervised film shoots for launch of "Eyewitness News." Wrote, produced, and edited topical news promos using Avid Newscutter. Served as interim Creative Services Director and represented CBS 3 at O&O presentations at PROMAX. Supervised staff of four. **Emmy Nominee-Writing**

## **WRITER/PRODUCER, *AMERICAN JOURNAL* (12/94-9/97)**

Produced daily show open and topical promos for KingWorld's newsmagazine.

## **WRITER/PRODUCER, WCAU-TV, PHILADELPHIA (11/93-11/94)**

Wrote, produced and supervised editing of topicals, special report promos, and radio.

## **FREELANCE PRODUCER (11/90-11/93)**

KYW-Philadelphia: Responsible for producing radio and TV spots. Associate Producer *The Children's Miracle Network*. Produced radio promos for KYW Newsradio. KCNC-Denver: Responsible for all radio production and NEWS 4 series promotion during November 1990. KCNC 10PM News wins rating period for first time in history.

## **WRITER/PRODUCER, 9KUSA, DENVER (1/90-11/90)**

Produced news topicals, sweeps radio, and special event promos. **Emmy Nominee-Writing**

## **MANAGER OF CREATIVE SERVICES, PRISM (6/86-1/90)**

Developed cross promotions with TV and radio stations, created marketing support materials and supervised on-air promotion for Philadelphia regional sports and movie cable channel. **Two Emmy Nominations-Producing**

## **EDUCATION**

TEMPLE UNIVERSITY, Philadelphia, PA  
BUCKS COUNTY COMMUNITY COLLEGE, Newtown, PA

Radio Television Film Program  
AA/Communications